

Central Unified
4605 N. Polk Avenue
Fresno CA 93722

Order Date: 11 / 08 / 2017

Person Requesting:
DHOLTERMANN T

Authorization Code:
200

(559) 274-4700

Requisition
Number:
183582

Ship Prepaid To:

0220 - CENTRAL-WEST HIGH SCHOOL
KERRIE KEZIRIAN (559) 276-5276
2045 N DICKENSON
FRESNO CA 93723

PLEASE BILL IN TRIPLICATE
ATTN: ACCOUNTS PAYABLE

"ADVANCE/PREPAY" -
"Pro-forma" invoice
attached. NO RECV'R.

VE# 10540

Bill To:

CENTRAL UNIFIED SCHOOL DISTRICT
ACCOUNTS PAYABLE(559-274-4700)
4605 N POLK
FRESNO CA 93722-5334

CA ASSOC OF DIRECTORS OF ACTIV
3540 SORRELL AVE
SUITE A
NOTE: VENDOR MUST
SANTA CRUZ CA 95062
CHECK-IN AT MAIN OFFICE

**FREIGHT DELIVERIES BY
APPT ONLY**
DELIVERIES NOT SHIPPED
TO "SHIP TO" ADDRESS
ABOVE WILL BE RETURNED
TO SENDER

Qty Ordered	Unit Of Measure	Description of Articles or Service	Unit Price	Discount	Total Cost
1	Each	CHS-W PD TR#7090-118 CADA 2018 ST CONVENTION RENO, NEVADA 2.28.18 TO 3.3.18 TMARSCHALL	\$0.00	\$0.00	\$0.00
1	Each	REGISTRATION SINGLE MEMBER	\$350.00	\$0.00	\$350.00

NOT A PURCHASE ORDER

Sub Total: \$350.00
Discount: \$0.00
Tax: \$0.00
Requisition Total: \$350.00

I hereby approve this order

*

Fu-Re-PY-G1-Fn-0b-Si-RP-Mg	Requisition Total	Total Pre-Encumbrances	Balance (Actual + Encumbrance)
0100-07090-0-1110-1000-520000-200-0200-0200	\$350.00	\$1,157.71	\$3,648.11

Central Unified School District Travel Request

NOTE:

Request No. TR-7080.118

This is not a Purchase Order Number.

Complete this form only if travel costs involve more than registration costs or travel exceeds 40 miles one way

1. Attach the following to this form along with requisitions when completed:
 - A. Conference/Workshop Flyer or Agenda that describes the event.
 - B. Completed Registration form for each Attendee.
 - C. Guest Confirmation from Hotel/Motel, if there is a Requisition for lodging.
 - D. Distance Chart measuring miles from work or home to either hotel/motel, or conference/workshop; as appropriate.
2. Complete Purchase Requisitions for each of the Travel Costs, as appropriate and record requisition numbers below.

Request Date	11/8/17		
Names and Sites of Travelers	THOMAS MARSHALL, CENTRAL WEST		
Name of Conference or Workshop	CADA 2018 STATE CONVENTION		
Destination City and State	RENO, NEVADA		
Departure Date and Time	2.28.18 6:00 AM	Conference Start Date and Time	2.28.18 1:00 PM
Return Date and Time	3.3.18 6:30 PM	Conference End Date and Time	3.3.18 11:30 AM
List meals provided by Conference (date & meal - i.e. 7/26 B, 7/27 LD)	2.28.18D, 3.1.18D, 3.2.18D, 3.3.18B		
Substitute Required?	Yes	Overnight Required?	YES
Funding Source	UNRESTRICTED	Program Name	LCFF
Purpose of Conference/Workshop	PD-TO IMPROVE STUDENT EDUCATIONAL EXPERIENCE THROUGH ACTIVITIES SUPPORTED BY COMMON CORE AND LCAP STANDARDS FOR SUCCESS IN COLLEGE AND WORKPLACE.		
If applicable, is workshop/conference NCLB compliant for Title I or Title V?	YES	If applicable, is this a required training that will be beneficial to the district and/or in line with program mandates for categorical funding (AR (3460)?	YES
Travel Cost	Amount		
Registration	350.00		
Lodging	354.00		
Transportation - Non-Personal Vehicle	NA		
Meals	157.00		
Transportation - Personal Vehicle	NA		
Other Cost	NA		
Total Travel Costs	\$ 861.00 -		
Purchase Requisition Numbers			
Registration Fee	R- 183582		
Lodging	R- 183583		
Mileage/Meals	R- 183584		
	R-		
	R-		
	R-		
	R-		

Meals	Condition
Breakfast	-If travel begins on or before 7:00 am
Lunch	-If travel begins on or before 11:00 am
Dinner	-If travel begins on or before 7:00 pm

**Meal Rates Determined By CSEA and CUTA Agreements

Site Approval

Superintendent Signature or Cabinet Member

Board Approval is required for all out of state travel*

updated 12/14/16

Tactics to be Taken to Reach This Goal	Start & End Date	People assigned	Proposed Expenditure(s)			
			Description	Type	Funding Source	Cost
			Materials and supplies to support laboratory investigations, science planning, and student learning	4000-4999: Books And Supplies	Title I Part A: Allocation	2000
CHS administrators and teachers will be provided professional development, workshops, planning time, and training to enhance student learning and increase the positive school culture.	8/1/2017 6/30/2018	School staff	Provide administrators counselors and teachers with professional development opportunities. Instructional rounds and leadership.	5000-5999: Services And Other Operating Expenditures	LCFF	8250
Provide students and staff with technology support.	8/1/2017 6/30/2018	School staff	Employ a part-time technology aide for both East and West campuses.	2000-2999: Classified Personnel Salaries	LCFF	25000
Embed Positive Intervention Behavior Supports (PBIS) into CHS instructional program that will equip students with appropriate replacement behaviors. Purchase materials and supplies that will help create a positive learning environment.	8/1/2017 6/30/2018	School staff	Professional development materials and supplies	5000-5999: Services And Other Operating Expenditures 4000-4999: Books And Supplies	LCFF LCFF	1500 10000
1. Primary language tutor to ensure the organization of services to ELs as well as one one tutoring with ELs as determined by student needs. 2. Intervention specialists to identify, assess, and counsel students and families with academic, behavioral, social/emotional and or attendance problems. Provide intervention programs in the development of academic, behavior, social/emotional	8/1/2017 6/30/2018	School staff	Primary Language Tutor Intervention Specialist, materials, training, and equipment to assist at-risk students with academic planning to prepare them to be success in college, career, and community.	2000-2999: Classified Personnel Salaries 2000-2999: Classified Personnel Salaries	LCFF LCFF	32000 47956.65

2018 CADA ANNUAL CONVENTION | FEBRUARY 28 – MARCH 3, 2018 | OH, THE PLACES YOU'LL GO WITH CADA

ATTENDEE REGISTRATION FORM

If registering by mail, please use one form per registrant. Photocopy this form for additional attendees. Registration is available for CADA members via www.cada1.org with credit card payment only. Membership must be current to login. For membership forms or help with login information, please visit www.cada1.org or contact CADA Central at (831.464.4891).

Non-member registration package is available via mail-in registration only.

ATTENDEE INFORMATION

Name: Thomas Marschall School: Central High School
 Title: Activities Director Address: 4743 W. Mesa
 City: Fresno State: CA Zip: 93722 County: Fresno
 Contact Phone: 559-260-9448 Email: tmarschall@centralusd.k12.ca.us
 # of Years as a CADA Member: 10 ☐ New to Convention Area: (check one) ☐ A ☐ B ☒ C ☐ D ☐ E ☐ F ☐ G ☐ H
☐ Vegetarian ☒ Lenten Diet ☐ Special needs: _____

MEMBERSHIP INFORMATION (Membership is from July 1 – June 30, all membership expires June 30th)

Is your CADA Membership current? ☒ Yes ☐ No (If your membership is not current it may delay your registration)

☐ Renew my membership: ☐ School Membership: \$ 250 (Includes 3 reps, add reps \$60/each) ☐ Additional Reps _____ @ \$60 ☐ Individual Membership: \$110

New CADA Member or changes to your membership? Visit www.CADA1.org/joinCADA for membership forms and more information or call CADA Central at 831-464-4891. (You can send 1 check for both membership & convention.)

Subtotal \$: 350

REGISTRATION PACKAGES (See reverse side for complete explanation of packages)

—Do not mail any payment after Feb 7 - bring with you to onsite registration.—

Early Bird (Postmarked by Jan 12) Regular (Jan 13 - Feb 7 - Postmarked by 2/7) Onsite (February 28 – March 3)
☒ \$350 Single Member Package* ☐ \$400 Single Member Package* ☐ \$450 Single Member Package*
☐ \$470 Single Non-Member Package ☐ \$520 Single Non-Member Package ☐ \$570 Single Non-Member Package

*Non-California Residents pay Member Rate

Want to bring a guest to the social events? See special events & additional tickets below.

Subtotal \$: 350

PRE-CONFERENCE SEMINARS – WED 2/28 | 9AM-12PM – LIMIT 1

☐ \$50.00— School Culture with Phil Boyte (Max. 200)
☐ \$50.00— FCMAT – ASB Finance (Max. 200)
☐ \$50.00— Technology (Max. 100)

MAA CERTIFICATION COURSES | SESSION A 1PM-2:30PM | SESSION B 2:45PM-4:15PM

☐ \$25.00 - MAA 208: Positive School Culture & Climate (Add-on School Culture)
☐ \$25.00 - MAA 201: Finance & Law of Student Activities (Add-on FCMAT –ASB Finance)
☐ \$100 - **MAA 101: Foundations for Student Activities: Wed. Feb 28: 1-4:00
☐ \$50.00 - MAA: 202 Communication: Wed. Feb 28: 1-2:30 & 2:45-4:15
☐ \$50.00 - MAA: 204 Curriculum Development: Wed. Feb 28: 1-2:30 & 2:45-4:15
☐ \$50.00 - MAA: 205 Personal Leadership: Wed. Feb 28: 1-2:30 & 2:45-4:15

*Limit 2 Courses | **101 can only be combined with a pre-con

Subtotal \$: 350

SPECIAL EVENTS & ADDITIONAL TICKETS

☐ \$150 Companion/Guest Ticket - Companion/Guest Name: _____
 ***Companion/Guest Ticket is for non-school related spouse, partner or other. Includes access to all social events & entry into exhibit hall, but NOT educational sessions.
☐ \$50 Extra Friday Dinner/Dance Ticket - Fri. March 2 (All registered attendees will receive 1 dinner dance ticket)
☐ \$40 Sat Brunch Ticket - Sat. March 3 (All registered attendees will receive 1 brunch ticket)
☐ \$25 CADA Scholarship 5K Run / 1K Walk - Fri. March 2 (includes T-shirt)
☐ CADA Scholarship 5K Run/ 1K Walk Shirt Size – Select One ☐ S ☐ M ☐ L ☐ XL ☐ XXL (If no size selected, you will receive a large)

Subtotal \$: 350

PAYMENT INFORMATION

NO PURCHASE ORDERS ACCEPTED

☒ Check (payable to CADA) ☐ Visa ☐ MasterCard ☐ Amex ☐ Disc

Subtotal \$: 350

Credit Card #: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

Questions? Call 831.464.4891 or email info@cada1.org

Pre-Registration Ends February 7, 2018. After this date, you must register onsite with onsite prices.

Send completed form & payment to: CADA Central, 3121 Park Ave., Suite C, Soquel, CA 95073 • info@cada1.org • fax: 831.576.1515.

Cancellation Policy: Cancellations received in writing postmarked by February 7, 2018 will be refunded less a \$35 administrative fee.

No refunds after February 7, 2018. Please send you cancellation request to info@cada1.org.

ATTENDEE REGISTRATION FORM

REGISTRATION PACKAGE & SPECIAL EVENT DESCRIPTIONS

Member or Non California Resident Single Package: Includes full convention registration with workshops, general sessions, area functions, entry into exhibit hall, convention giveaways, and all social events*.

Non-Member Registration: Available for all non-CADA members within the state of CA. Non-member registration package includes full convention registration with workshops, general sessions, area functions, entry into exhibit hall, convention giveaways, and all social events*.

***Social events include:** Wednesday networking event & dinner, Thursday Exhibit Hall reception, Thursday after party, Friday dinner/dance, and Saturday Brunch.

Pre-conference Seminars (Refer to page 3-4 of convention brochure)

- o **School Culture with Phil Boyte:** Wed – Feb 28, 9AM-12PM – Additional \$50 (Max: 200) + MAA 208 Course - Add \$25
- o **FCMAT – ASB Finance:** Wed – Feb 28, 9AM-12PM – Additional \$50 (Max: 200) + MAA 201 Course - Add \$25
- o **Technology:** Wed – Feb 28, 9AM-12PM – Additional \$50 (Max: 100)

MAA COURSES (Refer to page 9 of brochure)

- o **202-Communications, 204-Leadership Curriculum, 205-Personal Leadership:** Wed – Feb 28, 1PM-2:30PM & 2:45PM-4:15PM - Additional \$50 per course; limit 2
- o **MAA Foundations 101:** Wed – Feb 28, 1PM-4PM – Additional \$100

Companion/Guest Ticket: Designed for members traveling with a non-school related spouse, partner or other. Guest will receive entry to the exhibit hall and entry to all social events with attendee. **Guest will not be granted access to education sessions.** This will require the purchase of an Attendee Registration.

Dinner/Dance or Brunch Tickets: Additional tickets may be purchased for \$50 (Dinner/Dance) or \$40 (Brunch) at any time between now and noon, Friday, March 2, 2018 for personal guests of an attendee registered at the convention. All registered attendees will receive 1 dinner/dance & brunch ticket.

CADA Scholarship 5K Run / 1K Walk - Be a part of a full 5K Run or 1K Walk to support the CADA Scholarship Fund. Entry to the event can be made through this form or onsite during convention registration for \$25 per person. Includes a commemorative CADA Scholarship Run/Walk T Shirt.

POLICIES & OTHER HELPFUL INFORMATION

Use this form to register for the convention only. A membership application can be obtained from the CADA website. Registration for the CADA Convention as an exhibitor or attendee is not complete until this registration form is processed and accepted by CADA. CADA reserves the right to reject any potential registrant and/or withhold badges at the sole discretion of CADA staff. In the event CADA does not accept a registration, CADA will promptly refund all conference registration fees paid if the applicant is not accepted. By attending this event you agree to all the policies and agreements set forth by CADA.

Pre-registration ends Friday, February 7, 2018. After February 7, you must wait and register onsite with onsite prices. **Do not mail any payment after February 7th;** please bring your paperwork and payment with you to onsite registration.

Cancellation Policy: Cancellation received in writing by February 7, 2018 will be refunded less a \$35 administrative fee. No refunds after February 7, 2018. Please send your cancellation request to info@cada1.org

Substitution/Transfer Policy: Transfers made in writing prior to February 7, 2018 will be assessed a \$35 administrative fee to transfer a registration to another individual. If you are transferring a member to a non-member attendee, the difference in registration fees will be charged as well. All name badges are prepared the week after pre-registration closes on February 7, 2018. Therefore, any transfer requests after February 7, 2018 should be brought to the registration desk onsite along with the \$50 on-site substitution fee.

Only registered participants with their name badges are admitted to the exhibit area and convention activities.

This is a professional, adult conference - **no children will be admitted to sessions, events, or exhibit hall.** Attendees and their guests are to treat all convention attendees, convention center staff, and CADA personnel involved with the convention in a professional and courteous manner. Argumentative behavior, disruptive behavior, and any form of harassment is unacceptable and will not be tolerated.

We accept payment in the form of a check (made payable to CADA), cashier's check, or credit card (VISA, MasterCard, Discover or American Express).

Absolutely NO purchase orders will be accepted.

Attendees with school memberships paying with one form of payment for multiple registration forms, please submit registrations and payment together.

Photographs may be taken for non-commercial use by CADA and its vendors, and that by the registrant submitting registration they are consenting to CADA or its vendor's use of any pictures of the registrant.

Suitcasing Policy: As defined by the International Association of Exhibitions and Events, suitcasing is a practice on the part of any attendee who is observed to be soliciting business in the aisles or other public spaces, and/or in another company's booth. **In order to distribute information to and conduct business with attendees, you must have a booth in the exhibit hall.** All materials must be distributed from the booth and not in the public areas of the convention. Any person violating or suspected of violating this policy may be removed from the conference, prohibited from attending the remainder of the 2018 conference and prohibited from attending future CADA conferences at the sole discretion of CADA staff.

**This Registration is intended for individuals who work on a school campus.
Vendors are not allowed to attend unless they are an exhibitor.**

& INFORMATION INSIDE:

FOR THE LATEST UPDATES GO TO...

 **CADA CENTRAL (831) 464-4891**

CADA | WWW.CADA1.ORG

CASL | WWW.CASL1.ORG

CAMP | WWW.CADA1.ORG/LEADERSHIPCAMPS

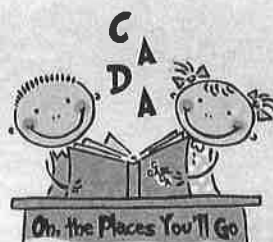


@CASLFAN | @CADALEADERS | @CADACAMPS

THANK YOU TO OUR PLATINUM SPONSORS



PEGLEG
ENTERTAINMENT



Feb. 28–March 3, 2018
CADA State Convention
Grand Sierra Resort
Reno, Nevada



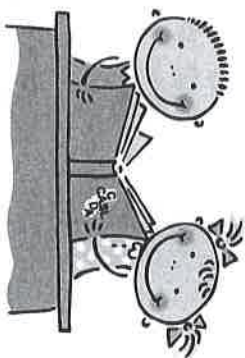
SNEAK PEEK
CADA 2018
STATE CONVENTION

CADA STORE - MEET THE PROS
KEYNOTE SPEAKERS
COMMON CORE • LCAP SUPPORT
PRE-CONFERENCE SESSIONS • MAA
NEW TO CONVENTION • CADA REGISTRATION
FRIDAY DINNER DANCE • 100+ WORKSHOPS
CADA VENDOR HALL
FEATURED SPEAKERS

Oh, the Places You'll Go With CADA
Feb. 28–March 3, 2018
CADA State Convention
Grand Sierra Resort
Reno, Nevada

Oh, the Places You'll Go With CADA

The California Association of Directors of Activities (CADA) has a proud tradition of offering quality leadership development for 60 years. **Oh, The Places You'll Go With CADA** will be the leadership experience you will not want to miss. There will be Pre-Conference Sessions, Master Activity Advisor (MAA) trainings, Featured Speakers, Meet the Pros, CADA Slam, Keynote Speakers, amazing workshops, ideas to promote a positive school culture on your campus, exhibit hall with vendors to meet your needs, and of course, networking for all.



Common Core / LCAP Support

This leadership experience is supported by the Common Core State Standards which are designed to prepare students for success in college and the workplace. The convention will focus on several aspects of your school which include improving the culture and climate by infusing leadership philosophies that are aligned with the elements of the Local Control Accountability Program (LCAP). Curriculum is designed to include your entire educational team: Administrators, Activities Directors, Athletic Directors, Class Advisors, Teachers, Finance Clerks, Counselors and support staff.

New to Convention (first-time attendees)

Everyone knows that sinking feeling in the pit of the stomach just before diving into a new situation. In the book, *First Day Jitters*, Sarah is scared and doesn't want to start over in a new school. She doesn't know anybody, and nobody knows her. She is quickly befriended by a teacher who helps smooth her jittery transition. Don't miss the NEW TO CONVENTION session

where you will be connected to other CADA members in your area/region who have a passion to mentor. In addition, you will get ideas of workshops to attend, how to make the best of your experience and meet others going thru the same experience as you. Together, the experience will be amazing on your anticipated first day. You won't feel alone after the NEW TO CONVENTION session. Sponsored by USA Student Travel.

Area Registration Tables

As soon as you arrive you will immediately be greeted by CADA people who are excited to provide you the best leadership experience possible. The first thing you will do is check into the registration desk to receive your credentials and conference materials. You will then venture to your Area Table to be greeted and receive area related information. Also, be sure to reserve your dinner table seating.

In this area, there will be an "Ask Me" booth with CADA members who can answer your questions and provide you with conference insight. There will also be a place for you to recharge your devices. Sponsored by Pegleg Entertainment.

PEGLEG ENTERTAINMENT

CADA Vendor Hall

In the book "Rainbow Fish", a beautiful fish learns to make friends by sharing his most prized possessions. In our organization, that is our vendors. We have over 140 vendors and companies designed to provide you with valuable resources like: team building, assembly programs, clothing/uniforms/sportswear, screen printing/custom T-shirt design, speakers, specialty and spirit items, decorations/balloons/confetti/streamers, audio and technology equipment, DJ's/sound system/dances, graduation products, class rings, fundraising, murals, photography, software, event planning, student store compliant foods and beverages, supplies, educational materials, grad night/ amusements, yearbooks, inflatables, marquees/ scoreboards, educational field trips and more.



CADA Book Store

As a young child you loved to go to the library to check out amazing books to enjoy and learn from. Make sure you visit the CADA Book Store as it is filled with an abundance of leadership ideas and materials that will improve and supplement your program. These include CADA/CASL clothing, DVDs, CASL elements, and books on curriculum, leadership, activities, programs, grading, standards, meetings, and more. Take a look at what is available by checking out www.cada1.org/store.



NETWORKING EVENTS

Wednesday Night

After our first **Oh, The Places You'll Go** with CADA General Session, come join us for a bite to eat in the **Grand Ballroom** before heading to the CADA Networking Event at the Lex Nightclub. Sponsored by Lifetouch.



Thursday Night: CADA Vendor Hall Reception

After a day of workshops, come to the CADA Vendor Hall Reception where you will have the opportunity to link with vendors and members alike. **Grab some food as you stroll the vendor booths.**

Thursday Evening

Enjoy bowling, dancing and networking as you enhance your convention experience. Make sure to sign up for your bowling lane after you check in at your Area Table. Lanes fill up fast. Sponsored by Herff Jones.



CADA Run

The world's greatest CADA runners will have an opportunity to run a 5K race or 1K walk! All proceeds from the run will go to the CADA Scholarship Fund.

Friday Dinner Dance

Gerald the Giraffe (Giraffe's Can't Dance) longs to dance, but his legs are too skinny and his neck is too long. His knees buckle whenever he tries to twirl. Everyone else says he can't dance. "Everything makes music," his cricket friend explains, "if you really want it to." So Gerald starts swaying to his own sweet tune. **Please start with the social hour and then dinner and dancing.** Make your own music by coming dressed in what makes you feel ready to network, eat, dance and have fun. You can come dressy like going to a Prom, wear your favorite first day of school outfit, dress up as a book character or wear your favorite T-shirt as if it was a spirit day. Just come and sway to your own sweet tune. Sponsored by SOS Entertainment.



WorldStrides



PRE-CONFERENCE SESSIONS

CADA Members have the opportunity to attend pre-conference sessions. These special in-depth sessions take place before the conference on **Wednesday from 9:00am-Noon.** It will give you the opportunity to enhance your leadership skills as well as professional development.

School Culture

Presenter: Phil Boyte
Session Time: 9:00am – Noon
Limited Space is Available: 200 max
Fee: \$50.00

School Culture seems to be a “buzz word” these days but really - does anyone really know how to improve the way a school feels? Phil Boyte has committed the last few years to working on positive school culture and will share ideas on how to get your staff on board to create a school that feels so good that no one wants to leave. The session will be interactive and full of possibilities on what drives your culture and how you can help staff leave their caves and silos. Phil will share strategies gathered from several years of research for his book, “*School Culture By Design*,” and from the latest School Culture Summits. Walk away from this 3-hour session with new ideas and a copy of the book.

www.LearningForLiving.com

FCMAT – ASB Finance

Presenter: FCMAT Team (Financial Crisis Management)
Session Time: 9:00am – Noon
Limited Space is Available: 200 max
Fee: \$50.00

Fiscal Crisis and Management Assistance Team (FCMAT) is the organization designated by the state of California that oversees ASB finances related to AB1200. This workshop focuses on information necessary for today's school leaders in maintaining fiscal accountability, legal compliance, and accuracy within student body accounts. It focuses on the great range of decision-making authority of student councils, suggests useful tools and procedures, provides practical advice and discusses effective procedures for safeguarding assets. Communicated in an easy to understand manner, it will focus on “how to get things done” within the parameters of the law. Bring your own technology (free Wi-Fi provided) and download the newest FCMAT Accounting Manual onto your device. Presented by the authors of the manual. This workshop will answer questions that pertain to specific levels and types of events concerning ASB finances, including: accounting, purchasing, student stores, vending machines, food sales, club events, and overall roles and responsibilities. Attendees will be guided systematically through the major steps to initiate and maintain an effective student body program.

www.FCMAT.org

Technology

Presenter: Tech Team
Session Time: 9:00am – Noon
Limited Space Available: 100 max
Fee: \$50.00

This pre-con is dedicated to teach whether you are looking for grading tools, managing social media or looking to increase student engagement through social media and other online tools. We will share with you the apps as well as some insider information gained through our work with Twitter, Snapchat, Instagram, YouTube, Google, Facebook and more to engage your students. This pre conference workshop is hands on and you will leave with classroom management strategies around technology, lesson plans and tools you can start using right away at CADA and when you go back to school on Monday: photo, video, grading, social media management, social media campaigns, Google and so much more. Joining us on this pre-con will be members of Facebook who will be sharing their work on how to empower student voice on social media to make your school awesome.

TENTATIVE SCHEDULE

WEDNESDAY - FEBRUARY 23

8:30am - 9:00am Pre-Con Registration Only
8:30am - 1:00pm MAA Check-in
9:00am - 12:00pm Pre-Conference Sessions

- School Culture
- FCMAT
- Technology

10:00am - 7:00pm Attendee Registration - Sponsored by Pegleg Entertainment
12:30pm - 6:00pm Affiliate Registration/Set Up
1:00pm - 1:30pm Featured Speaker Sessions
1:45pm - 2:15pm MAA Certification - Session A
1:00pm - 2:30pm MAA Certification - Session A

2:00pm - 2:45pm - 101 Foundations for Student Activities
2:45pm - 4:15pm - 202 Communications in Student Activities
- 204 Leadership Curriculum Development
- 205 Personal Leadership
MAA - Session B Check-in
MAA Certification - Session B

2:00pm - 5:00pm - 202 Communications in Student Activities
2:30pm - 3:15pm - 204 Leadership Curriculum Development
3:30pm - 4:15pm - 205 Personal Leadership
4:30pm - 5:30pm CADA Store - Closed During General Sessions
6:00pm - 7:30pm Session 1 Workshops
7:30pm - 8:30pm Session 2 Workshops
8:00pm - 10:30pm CADA Talks
New to Convention Orientation - Sponsored by USA Student Travel
First General Session - Keynote: Chad Hymas
Dinner
CADA Networking - Sponsored by Lifetouch

THURSDAY - MARCH 1

7:10am - 8:00am Morning Workout
7:30am - 1:00pm Attendee Registration
8:00am - 8:45am Coffee with the Coordinator
8:00am - 11:00am Affiliate Set Up Continues
9:00am - 10:30am Second General Session - Keynote: Jason Kotacki
10:30am - 3:00pm CADA Store - Closed During General Sessions
10:45am - 11:30am Session 3 Workshops
10:50am - 11:50am Awards Reception
11:30am - 12:30pm Exhibits: New To Convention
11:45am - 12:30pm Session 4 Workshops
12:30pm - 2:30pm Exhibits: General Membership
2:40pm - 3:40pm Area Meetings
4:00pm - 5:00pm CADA Slam!
4:10pm - 4:55pm Session 5 Workshops
5:10pm - 5:55pm Session 6 Workshops
6:00pm - 9:00pm Exhibit Hall Reception
9:00pm - Midnight Bowling Party - Sponsored By Herff Jones

FRIDAY - MARCH 2

7:10am - 8:00am Morning Workout
7:15am - 8:00am CADA Scholarship 5K Run / 1K Walk
8:00am - 10:30am Attendee Registration
8:30am - 4:00pm CADA Store - Closed During General Sessions
8:45am - 9:30am Session 7 Workshops
9:00am - 10:00am Affiliates Meeting
9:00am - 10:15am Past Presidents Breakfast
9:45am - 10:30am Session 8 Workshops
10:30am - 1:30pm Exhibits: General Membership
10:45am - 11:45pm Camp Staff Meeting
1:40pm - 2:20pm Session 9 Workshops
2:30pm - 3:10pm Session 10 Workshops
3:30pm - 5:00pm Third General Session - Keynote: Pat Quinn
5:00pm - 6:00pm MAA-early assignment submission
5:00pm - 6:00pm Administrators' Reception
7:00pm - 8:00pm Reception
8:00pm - 9:00pm Dinner
9:00pm - Midnight Dance - Sponsored by SOS Entertainment

SATURDAY - MARCH 3

8:15am - 9:15am Meet the Pros / Leadership Lessons
8:30am - 10:00am CADA Store
8:30am - 10:00am MAA-Assignment Submission
9:30am - 10:15am Session 11 Workshops
10:30am - 11:30am CADA Closing Session & Brunch

BOOK DRIVE

Take a moment...think about the first book that belonged to you. Think about the first book you could read all by yourself. Think about the lessons you learned in those books you read. Think what it would be like to have not been able to experience those moments.

We are going to be conducting a **BOOK DRIVE** at Convention. Please bring a new children's book to your Area Registration table on Wednesday. You will be given a label to personalize a message to put inside your donated book. The books will be donated to various places within each area.

KEYNOTE SPEAKERS



KEYNOTE PRESENTER:

CHAD HYMAS

General Session 1

Date: Wednesday, February 28

Chad inspires, motivates, and moves audiences, creating an experience that touches hearts for a lifetime. In 2001, at the age of 27, Chad's life changed in an instant when a 2,000-pound bale of hay shattered his neck leaving him a quadriplegic. But Chad's dreams were not paralyzed that day – he became an example of what is possible. Chad is a bestselling author, president of his own Communications Company, and is a recognized world-class wheelchair athlete. In 2003, Chad set a world record by wheeling his chair from Salt Lake City to Las Vegas (513 miles). Chad's speaking career in the areas of leadership, team building, customer service, and mastering change has brought him multiple honors. As a member of the National Speakers Association, Chad travels as many as 300,000 miles a year captivating and entertaining audiences around the world. Chad lives in Salt Lake City, Utah with his wife Shondell and four children.



KEYNOTE PRESENTER:

JASON KOTECKI

General Session 2

Date: Thursday, March 1

Jason Kotecki is an artist who speaks, really, really well! He is an expert at helping people “Escape Adulthood,” in order to restore balance, beat burnout, and become more innovative by breaking rules that don't exist. His mission is to fight Adulthood, sharing strategies from childhood to create lives with less stress and more success. Jason is passionate about sharing his message that there is more to life than the hectic busyness, cynical lethargy and overwhelming stress that is typical of most modern lives. Jason's inspiring, entertaining and heart-warming programs are visual masterpieces jam-packed with relevant, practical information coated in fun.



KEYNOTE PRESENTER:

PAT QUINN

General Session 3

Date: Friday, March 2

Pat Quinn is a nationally recognized keynote speaker, consultant and author. Known as “The RTI Guy”, Pat Quinn has shaped how an entire generation of schools offer help to struggling and disadvantaged students. As a school leader, Mr. Quinn showed the power of inclusiveness and full engagement. As a teacher, he offered hope and encouragement in the midst of chaos. As a presenter, there is no doubt why Pat Quinn has been called “America's Best Teacher Trainer!” Mr. Quinn is the author of a bestselling book, *How to Parent a Genius*. Pat lives in Milwaukee, Wisconsin with his wife Pam and their two daughters.

MAA CERTIFICATION SEMINARS

Advisors wishing to earn a certificate designating them as a Master Activity Advisor (MAA) can begin the MAA program by enrolling in the Level 1 Foundations for Student Activities Seminar Course Wednesday afternoon from 1:00pm to 4:00pm. Cost of the course is \$100 and includes materials.

Advanced courses, for advisors who have already completed Level 1 Foundations, may register for one or two of the following courses offered from 1:00pm-2:30pm or 2:45pm-4:15pm on Wednesday afternoon:

- 202 Communications in Student Activities (\$50)
- 204 Leadership Curriculum Development (\$50)
- 205 Personal Leadership (\$50)

Additionally, attendees who have registered for and attend the 9:00am - 12:00pm FCMAT or Phil Boyte Pre-Conference sessions on Wednesday may apply their attendance toward courses 201-Finance and Law of Student Activities or 208-Positive School Culture & Climate for an additional fee of \$25 and completion of follow-up course assignments.

Participants in the MAA program will be expected to attend all Convention sessions Wednesday through Saturday, completing a convention assignment as well as a follow-up task that will relate to the course and their school's activity program.

Interested participants enrolled in the 101 Foundations, 202, 204 and 205 courses will have an opportunity ON-SITE to purchase college units from Fresno Pacific University. College units will not be available in conjunction with the Pre-Con FCMAT or Culture & Climate workshops.

Details about the Master Activity Advisor (MAA) Program can be found at www.cada1.org/certification.

FEATURED SPEAKERS

Wed, March 1

1:00pm-1:30pm

1:45pm-2:15pm

Begin your conference seeing the places you go through new eyes in these concise 30 minute sessions featuring some new faces to CADA that you also might want to bring to your school. This is an opportunity to focus from possibly a new perspective, on how these next three days may impact you individually and your school in creating and/or enhancing your school's climate and culture.

CADA SLAM!

Thu, March 2

4:00pm - 5:00pm

Are you ready for a slammin' good time? CADA members will step up to the mic and share their best leadership lesson, activity idea, quick tip, or other inspiration-all in three minutes or less in the CADA convention's first-ever CADA Slam! It's fun, it's fast-paced, and you will get a TON of great ideas in a short amount of time.

MEET THE PROS/ LEADERSHIP LESSONS

Sat, March 4

8:15am - 9:15am

The quickest hour of training you will ever receive. 40+ presenters exploding with information in a round table format, as you choose four different 12-minute topics sure to leave you with new ideas on transforming your campus culture or lessons you can teach in your leadership class.

REGISTRATION INFORMATION

For full registration details including pricing and package details, please review both sides of the enclosed registration form (see center pull out) or visit www.cada1.org/stateconvention.

Please note: This is an adult conference - no children will be admitted to any session, social event or the exhibit hall for any reason.

MAIL COMPLETED REGISTRATION PACKETS TO:

CADA Central
3121 Park Avenue, Suite C
Soquel, CA 95073

or register online at www.cada1.org/stateconvention

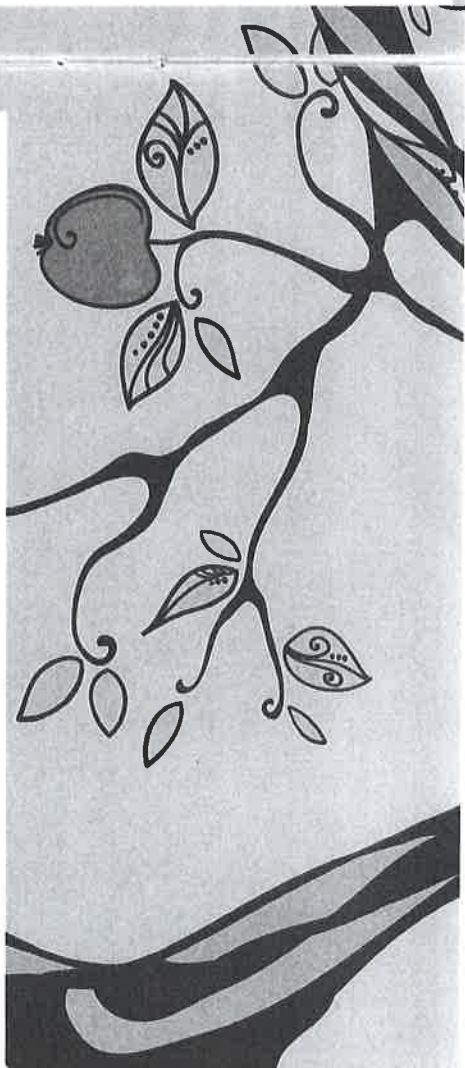
HOTEL INFORMATION

Grand Sierra Resort
2500 W 2nd Street
Reno, NV 95062
Reservations: (800) 648-5080

CADA has negotiated the exceptional rate of **\$102.00 (Run of House) or \$129.00 (Summit Luxury Room)** plus tax per night for CADA convention attendees. To receive the CADA special discounted rate either use the link provided on our website or call reservations at **(800) 648-5080** and let them know you are a CADA convention attendee. You must call by **January 29, 2018** to take advantage of this special rate. All reservations are based on availability so make your reservation early! Book today!

TRANSPORTATION INFORMATION: SUPERSHUTTLE

The Grand Sierra Resort offers complimentary shuttle service to and from the Reno Tahoe International Airport (RNO) during 5:00am-11:45pm based on the following schedule:
Departure from the Airport: The shuttle leaves from the exit located at the far end of the baggage claim every 15 and 45-minutes past the hour.
Departure from the Hotel: The shuttle leaves the hotel on every hour and half hour.



Central Unified
4605 N. Polk Avenue
Fresno CA 93722

Order Date: 11 / 08 / 2017

Person Requesting:
DHOLTERMANN T

Authorization Code:
200

(559) 274-4700

Requisition
Number:
183583

Ship Prepaid To:

0220 - CENTRAL-WEST HIGH SCHOOL
KERRIE KEZIRIAN (559) 276-5276
2045 N DICKENSON
FRESNO CA 93723

PLEASE BILL IN TRIPLICATE
ATTN: ACCOUNTS PAYABLE

"ADVANCE/PREPAY" -
"Pro-forma" invoice
attached. NO RECVR.

VE# 8618

Bill To:

GRAND SIERRA RESORT AND CASINO
2500 EAST SECOND STREET
RENO NV 89595
NOTE: VENDOR MUST
CHECK-IN AT MAIN OFFICE

CENTRAL UNIFIED SCHOOL DISTRICT
ACCOUNTS PAYABLE(559-274-4700)
4605 N POLK
FRESNO CA 93722-5334

**FREIGHT DELIVERIES BY
APPT ONLY**
DELIVERIES NOT SHIPPED
TO "SHIP TO" ADDRESS
ABOVE WILL BE RETURNED
TO SENDER

Qty Ordered	Unit Of Measure	Description of Articles or Service	Unit Price	Discount	Total Cost
1	Each	CHS-W PD 2018 CADA ST CONV. 2-28-17 TO 3-3-18 TR#7090.118	\$0.00	\$0.00	\$0.00
3	Each	RESER#32KDD66QW FOR THOMAS MARSCHALL, CENTRAL HIGH WEST CAMPUS	\$102.00	\$0.00	\$306.00
3	Each	13% HOTEL TAX PER NIGHT	\$13.26	\$0.00	\$39.78
3	Each	\$2.00 TOURISM FEE PER NIGHT	\$2.00	\$0.00	\$6.00

NOT A PURCHASE ORDER

Sub Total: \$351.78
Discount: \$0.00
Tax: \$0.00
Requisition Total: \$351.78

I hereby approve this order

*

Fu-Re-PY-GI-Fn-Ob-Si-RP-Mg	Requisition Total	Total Pre-Encumbrances	Balance (Actual + Encumbrance)
0100-07090-0-1110-1000-520000-200-0200-0200	\$351.78	\$1,157.71	\$3,648.16

Kerrie Kezirian

From: Thomas Marschall
Sent: Friday, November 03, 2017 2:53 PM
To: Kerrie Kezirian
Subject: Fw: The Grand Sierra Resort Casino Reservation Confirmation

Here is the reservation...

Thanks,
Tom Marschall
Activities Director Central High West Campus
tmarschall@centralusd.k12.ca.us

From: The Grand Sierra Resort Casino <groupcampaigns@pkghlrss.com>
Sent: Friday, November 3, 2017 10:01 AM
To: Thomas Marschall
Subject: The Grand Sierra Resort Casino Reservation Confirmation



Dear THOMAS MARSCHALL,

We are pleased to confirm your reservation at Grand Sierra Resort and Casino and look forward to your arrival as part of the CA Assn of Directors of Activities-2018. Below is a summary of your booking and room information. Should your travel plans change please [click here](#) or call 1-800-648-5080 to modify your reservation.

****NOTE, if you require an **accessible** room, please contact the hotel directly****

We look forward to having you as our guest.

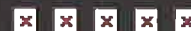
- The Staff of the Grand Sierra Resort and Casino

RESERVATION DETAILS

Online Confirmation:	32KD66QW
Date Booked:	Nov 3, 2017
Reservation Name:	THOMAS MARSCHALL

Arrival Date:	Feb 28, 2018			
Departure Date:	Mar 3, 2018			
Room Type:	Grand King			
Number of Rooms:	1			
Number of Guests:	1			
Nightly Rate & Status:	Date	Guest(s)	Status	Rate
	Feb 28, 2018	1	Confirmed	102.00
	Mar 1, 2018	1	Confirmed	102.00
	Mar 2, 2018	1	Confirmed	102.00
	Additional Guest		Rate	
	Second Guest		0.00	
Total Charge:	306.00 *			
Tax Disclosure:	Room Rates shown do not include 13% Hotel Room Tax and a \$2 Tourism Fee per night. Total room charges will include all room and tax. The tourism fee will be collected upon arrival. PLEASE NOTE THAT THE 1ST NIGHT ROOM AND TAX IS CHARGED WHEN CONFIRMING YOUR RESERVATION.			
Cancel Policy:	Cancellation required at least 48 hrs prior to arrival. Cancellation made within 48 hours of arrival will forfeit the first night's room and tax.			

Grand Sierra Resort and Casino



- Phone: 1-800-401-2651
- Address: 2500 East 2nd Street Reno, Nevada 89515
- www.grandsierraresort.com

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Central Unified
4605 N. Polk Avenue
Fresno CA 93722

Order Date: 11 / 08 / 2017

Person Requesting:
DHOLTERMANN T

Authorization Code:
200

(559) 274-4700

Requisition
Number:
183584

PLEASE BILL IN TRIPLICATE
ATTN: ACCOUNTS PAYABLE

"SPECIFIC" PO - VALID
UNTIL JUNE 30, 2018

Ship Prepaid To:

0220 - CENTRAL-WEST HIGH SCHOOL
KERRIE KEZIRIAN (559) 276-5276
2045 N DICKENSON
FRESNO CA 93723

VE# 10285

Bill To:

DO NOT EXCEED PO
AMOUNT
TOM WARSCHALE
4743 W MESA AVE
FRESNO CA 93722
NOTE: VENDOR MUST
CHECK-IN AT MAIN OFFICE

CENTRAL UNIFIED SCHOOL DISTRICT
ACCOUNTS PAYABLE(559-274-4700)
4605 N POLK
FRESNO CA 93722-5334

**FREIGHT DELIVERIES BY
APPT ONLY**
DELIVERIES NOT SHIPPED
TO "SHIP PREPAID"
ADDRESS ABOVE WILL BE
REFUSED.

Qty Ordered	Unit Of Measure	Description of Articles or Service	Unit Price	Discount	Total Cost
1	Each	CHS-W PD TR#7090.118 2018 CADA ST CONV. RENO, NEVADA. 2-28-18 TO 3-3-18	\$0.00	\$0.00	\$0.00
1	Each	MEAL REIMB. 2-28-18BL, 3-1-18BL, 3-2-18BL, 3-3-18LD	\$157.00	\$0.00	\$157.00

NOT A PURCHASE ORDER

Sub Total: \$157.00
Discount: \$0.00
Tax: \$0.00
Requisition Total: \$157.00

I hereby approve this order

*

Fu-Re-PY-GI-Fn-Ob-Si-RP-Mg	Requisition Total	Total Pre-Encumbrances	Balance (Actual + Encumbrance)
0100-07090-0-1110-1000-520000-200-0200-0200	\$157.00	\$1,157.71	\$3,648.11



CONFERENCE TRAVEL REIMBURSEMENT FORM

(Submit after conference)

Effective 1/1/2017 for all Non CSEA Employees

To obtain your mileage and meal per diem reimbursement, complete this form, sign and date after the event verifying your attendance, attach form along with your hotel folio to the Purchase Order and send to Accounts Payable. (NOTE: Hotel lodging can still be paid in advance; however, hotel folio must be attached to the PO listed below.) All reimbursements are paid at the IRS rates

I certify my attendance to the **2018 CADA ST CONV.** conference as stated in the attached PO # **157.00** and am requesting reimbursement for the following:

MILEAGE: Number of Miles **0.00** @ .535 cents per mi (copy of map attached) **Mileage Total \$ 0.00**

MEALS: Record meals not provided by conference. Input date and select the appropriate county where conference was held from the dropdown, if not listed select "Other"

Breakfast - if travel begins on or before 7:00 am

Lunch - if travel begins on or before 11:00 am, or ends on or after 11:00 am

Dinner - if travel begins on or before 7:00 pm, or ends on or after 7:00 pm.

Date	Breakfast	Lunch	Dinner
2/28/18	Nevada \$17	Nevada \$18	None
3/1/18	Nevada \$17	Nevada \$18	None
3/2/18	Nevada \$17	Nevada \$18	None
3/3/18	None	Nevada \$18	Nevada \$34
	None	None	None

OTHER: Other travel related expenses (must provide original receipt or included on Folio)

Description (list all other expenses)

Total Cost

0.00

TOTAL REIMBURSEMENT \$ 157.00

Employee Signature

Supervisor Signature

DATE

DATE

NOTE: Board approval is required for all out-of-state conferences for attendees seeking reimbursement.